



CLAY COUNTY FAIR & EVENTS CENTER: 2021 COMMUNITY IMPACT



EMPLOYMENT



13 full-time employees
54 part-time/seasonal employees
381 Fair-time employees (170 reside in Clay County)

At the 2021 Fair, 13 local non-profit organizations raised a total of \$545,816.48 through their food & beverage concessions, bingo and shuttles to support their local philanthropic activities.



13 LOCAL NON-PROFIT PARTNERS

EDUCATION



767 4-H/FFA youth from 42 counties in Iowa, Minnesota, and Nebraska exhibited in livestock and human science events at the 2021 Fair. 1,300 third and fourth graders from 16 regional schools participated in ISU Extension Clay County's field trip programs at the Fair.

311,588 people visited the Fair & Events Center in 2021, attending either the Fair or one of the other 265 events hosted throughout the year. (Non-Fair event attendance totaled 34,199 people.)



265 EVENTS

\$1,997,687.41



The Fair Association directly spent \$1,997,687.41 with Clay County businesses and residents in 2021.

The Fair Association supported 31 non-profit groups and charities in 2021 by providing \$6,417 worth of merchandise, concert/event tickets, and admission tickets for their fundraising events (auctions, golf outings, etc.) or by serving as a sponsor and/or host.



DONATIONS