These individuals, along with hundreds of seasonal and part-time workers, Fair-time employees, and dedicated volunteers, work together to create the Clay County Fair Association.
Dear Members of the Clay County Fair Association:

Although it is hard to believe that time has flown by this quickly, it is with great honor that I present my fifth report as CEO/Manager of the Clay County Fair.

The 2016 edition of the Fair lived up to its billing as fairgoers flocked to Spencer to enjoy what we offered to them. Fairgoers acted out our theme, “Blue Ribbon Fun,” with smiling faces and positive attitudes. In fact, the positive comments we received from fairgoers were at an all-time high while negative comments sunk to an all-time low. That criteria alone is proof that we continue to make “The World’s Greatest County Fair” even greater.

2016 was more than just the nine-day Fair event, however, as the Fair Association aggressively continued its involvement in non-fair activities with a full year of management of the Events Center, the second full summer of weekly auto racing, and several in-house produced events.

While the increased involvement in non-fair activities was exciting in 2016, it was also extremely challenging as we attempted to put on events and activities that would be profitable and not conflict with the Fair. Going forward, we have to strike a balance between the Fair and our non-fair activities so that the non-fair side of our operation does not detract financially from the Fair Association (and therefore negatively affect the Fair itself).

Looking back on my five years here at the Clay County Fair, I am proud to say that our programming gets better each year, our Fairgrounds look better each year, and our processes operate better each year.

Why? The answer is simple. We have a dedicated Executive Committee and Board of Directors who strongly support passionate employees and volunteers (full-time, seasonal, and Fair-time) who attempt to treat our visitors as they would guests in their own homes.

That simple answer translates to a positive atmosphere that can be felt everywhere at the Fair. I had two individuals who were attending their first Clay County Fair tell me that the pride people feel about our Fair was noticeable the moment they stepped through the gates. You can’t ask for a greater compliment than that.

Let’s do it again next year,

Jeremy Parsons
Dear Members:

Please find the following “Preliminary Summary of Activities” of the Clay County Fair Association, Inc. for the period dated November 1, 2015 through October 21, 2016.

Please note, however, that this is only a “preliminary summary” since the Fair Association’s fiscal year does not end until October 31, 2016.

Once the fiscal year has ended, the Fair Association will engage an independent public accounting firm to prepare an official compilation of the financial position of the Clay County Fair Association, Inc.

The results of that compilation will be published as a legal notice in the Spencer Daily Reporter and on the Fair’s website, as well as made available at the Fair Administration Building.

Respectfully Submitted,  
George Moriarty  
Treasurer  
Clay County Fair Association, Inc.

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**CLAY COUNTY FAIR ASSOCIATION, INC. PRELIMINARY SUMMARY OF ACTIVITIES**

<table>
<thead>
<tr>
<th>Revenue Type</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticket Sales</td>
<td>$1,446,700.49</td>
<td>$1,531,123.90</td>
</tr>
<tr>
<td>Concessions</td>
<td>$682,085.01</td>
<td>$701,375.20</td>
</tr>
<tr>
<td>Other</td>
<td>$405,571.18</td>
<td>$418,004.69</td>
</tr>
<tr>
<td>Non-Fair Revenue</td>
<td>$285,264.90</td>
<td>$245,942.74</td>
</tr>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$2,819,621.58</td>
<td>$2,896,446.53</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expense Type</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>$1,130,286.09</td>
<td>$1,139,467.26</td>
</tr>
<tr>
<td>Maintenance/Facilities</td>
<td>$401,339.05</td>
<td>$364,523.04</td>
</tr>
<tr>
<td>Attractions/Entertainment</td>
<td>$954,903.33</td>
<td>$836,112.36</td>
</tr>
<tr>
<td>Premiums</td>
<td>$27,932.83</td>
<td>$27,416.72</td>
</tr>
<tr>
<td>Promotion/Marketing</td>
<td>$110,988.99</td>
<td>$88,778.42</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$2,625,450.29</td>
<td>$2,456,297.80</td>
</tr>
</tbody>
</table>

**NET INCOME TO DATE** * $194,171.29 $440,148.73

**Less Events Center** $60,000.00 $50,000.00

**Less Debt Retirement** $74,932.34 $73,193.24

**Less Capital Improvements** $655,072.37 $107,349.33

($595,833.42) $209,606.16

* prior to depreciation and accounting adjustments

---

**Beginning Cash Balance (November 1, 2015)** $1,144,108.04

**Plus Change in Cash Position for Current Year** ($595,833.42)

**Ending Cash Balance (October 21, 2016)** $548,274.62

---

**CAPITAL IMPROVEMENTS**

Owned entirely by the Fair Association, the Clay County Fairgrounds is a massive physical plant involving approximately 260 acres, 60 permanent structures, and miles of infrastructure. In 2016, the Fair Association with assistance from the Clay County Fair Charitable Trust invested more than $650,000 in capital improvements.

Two signature Centennial Vision capital improvement projects were completed in 2016—construction of a new 12,000 square-foot exhibit building on the eastern edge of the fairgrounds, and a comprehensive overhaul of the utility infrastructure on Food Row, including a new underground electrical grid.

Other projects throughout the fairgrounds included the first phase of a restroom improvement project; new stain and sealant on the log cabin; electrical upgrades in the Grandstand area; and storm sewer construction east of the Cattle Barn.
2016 FAIR HIGHLIGHTS

The Fair remained one of the largest 4-H and FFA showcases in the Midwest with more than 850 exhibitors from a record 44 counties in Iowa and Minnesota participating in livestock and static competitions.

Strong programming mixed with beautiful weather gave 325,011 fairgoers the perfect excuse to have “Blue Ribbon Fun” at the 2016 Clay County Fair. The attendance mark was the fifth highest in history for “The World’s Greatest County Fair,” a remarkable number considering the Fair closed at 6:00pm on Thursday, Sept. 15 due to torrential rains.

Fairgoers found new ways to have “Blue Ribbon Fun” through the introduction of several new events and activities including the Blue Ribbon Scavenger Hunt; hands-on STEM experiments during Science Saturday; and a fairgoer re-creation of Grant Wood’s artwork “Spring in the Country.” Fairgoers of all ages also enjoyed Mutton Bustin’ on Family Night (Sept. 13) as more than 60 kids attempted to ride a sheep in the rodeo-style event.

Utilizing the Fair as “Northwest Iowa’s Largest Classroom,” 810 third graders and 360 fourth graders participated in ISU Extension Clay County’s Ag-Citing and Sci-Citing school field trip program throughout the week.

Increased competition gave even more fairgoers the opportunity to have “Blue Ribbon Fun” as they competed for ribbons, trophies, and more than $95,000 in premium money. New open-class livestock competitions included Shropshire sheep and the North Iowa Equine Challenge. The textiles, crafts and arts department saw a near record number of exhibitors, while 13 new creative culinary competitions and gourd educational exhibits attracted new participants.

SPAM® Wins Inaugural “World’s Greatest County Fair Food” Contest

“The World’s Greatest County Fair Food” Contest was held in Central Park on Sept. 10. Five finalists, which were chosen from 17 new food options, were judged by a celebrity panel. The five finalists were SPAM® Curds, Mini-Choco Pie, Julie’s Breakfast Bowl, Jumbo Crab-stuffed Tots and Terranza sandwich.

2016 CLAY COUNTY FAIR ATTENDANCE AND WEATHER

<table>
<thead>
<tr>
<th>Date</th>
<th>Attendance</th>
<th>High</th>
<th>Low</th>
<th>Precip</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, Sept. 10</td>
<td>58,387</td>
<td>71</td>
<td>51</td>
<td>None</td>
</tr>
<tr>
<td>Sunday, Sept. 11</td>
<td>59,466</td>
<td>79</td>
<td>50</td>
<td>None</td>
</tr>
<tr>
<td>Monday, Sept. 12</td>
<td>20,129</td>
<td>77</td>
<td>57</td>
<td>None</td>
</tr>
<tr>
<td>Tuesday, Sept. 13</td>
<td>15,985</td>
<td>62</td>
<td>52</td>
<td>None</td>
</tr>
<tr>
<td>Wednesday, Sept. 14</td>
<td>20,891</td>
<td>72</td>
<td>45</td>
<td>None</td>
</tr>
<tr>
<td>Thursday, Sept. 15</td>
<td>18,438</td>
<td>73</td>
<td>58</td>
<td>1.54 in.</td>
</tr>
<tr>
<td>Friday, Sept. 16</td>
<td>38,148</td>
<td>75</td>
<td>57</td>
<td>0.17 in.</td>
</tr>
</tbody>
</table>

Sunday, Sept. 17—65,012
Science Saturday
High: 73 Low: 53 Precip: None

Sunday, Sept. 18—28,555
Last Chance Day
High: 82 Low: 52 Precip: None

2016 TOTAL ATTENDANCE
325,011

Chairman Dave Simington with Clay County Fair Queen Runner-up Tari Knock, Clay County Fair Queen Katie Simpson and SPAM® representative Tim Duren
FREE ENTERTAINMENT

AG PARTNERS DISCOVERY STAGE
World of Robots
Awesome Ag Magic Show

DISH PLAZA STAGE
The Woodpicks
Glenn Henriksen and Friends
Kids Pedal Pull
Blue Ribbon Showcase

FARMERS BANK STAGE
Dually Noted
Sami Dare
The Sound Exchange
Marv Nissel Band
Steve Russell
Coyote Wild

KICD COURTYARD
Tropical Illusions
Boy Scout Experience
Matt’s Family Jam

NORTHWEST BANK STAGE
Mary Mack
Tonic Sol-fa
Sean Emery
Sherwin Linton & the Cotton Kings
James Wedgwood
The Britins

STROLLING THE GROUNDS
Rock-it the Robot
Hillbilly Bob and Old Ruthie
Matt’s Family Jam

SEA LION SPLASH

FREE EVERY DAY ENTERTAINMENT

Grandpa’s Barn
Northwest Iowa Classic Tractor Display
Chainsaw Artist Jeff Klatt
Smoky Mountain Central Railroad
Creative Living Center Demonstrations
Clay County Fair Historical Museum
Sundholm Environmental Center
Iowa Lakes Community College Activity Center
The Art Barn

$150,000 in FREE Entertainment

U.S. Cellular Grandstand

Despite the Thursday cancellation of the truck and tractor pull, 21,962 fairgoers attended events in the U.S. Cellular Grandstand, including six concerts and six dirt event performances. Dirt track enthusiasts were especially pleased as 103 IMCA-sanctioned cars and 36 World of Outlaws sprint cars (both record numbers) raced around the CCF Speedway on Sept. 14 and 16.

SUNDAY, SEPTEMBER 11
CHUCKWAGON RACES
ANDY GRAMMER with Rachel Platten

MONDAY, SEPTEMBER 12
RESTLESS HEART
with Suzy Bogguss and Billy Dean

TUESDAY, SEPTEMBER 13
ANTIQUE TRACTOR PULL
MERCY ME with Phil Wickham

WEDNESDAY, SEPTEMBER 14
Q102 IMCA BLUE RIBBON SHOWDOWN

THURSDAY, SEPTEMBER 15
ELITE NATIONAL OUTLAW TRUCK & TRACTOR PULL

FRIDAY, SEPTEMBER 16
ARNOLD MOTOR SUPPLY WORLD OF OUTLAW SHOOTOUT

SATURDAY, SEPTEMBER 17
TRUCK PULL NATIONALS
THREE DOG NIGHT with Kory & the Fireflies

SUNDAY, SEPTEMBER 18
LYNYRD SKYNYRD with Ryan Hurd

2016 FAIR HIGHLIGHTS: ENTERTAINMENT
Who can enter and compete for blue ribbons at the Clay County Fair? Anyone! No matter where you live, you can be part of the fair! Look for handbooks this spring at www.claycountyfair.com
AWARDS, RECOGNITIONS & HONORS

COMMERCIAL EXHIBIT AWARDS

- New Frontiers Garden Furnishings (best indoor exhibit)
- ScreenBuilders (best outdoor exhibit)
- Duke’s Poutine (best food/beverage concession)

IAFE RECOGNITION

The Fair, competing in Division 3 for fairs with attendance between 25,000 and 500,000 was honored by the International Association of Fairs and Expositions (IAFE) for excellence in the following areas:

- Agriculture Awards
  - First Place, Overall Agricultural Program
  - First Place, Best Fair/Partner Joint Exhibit Program

- Competitive Exhibits Awards
  - Second Place, Best New or Unique Single Class of Competitive Exhibits
  - Second Place, Best New or Unique Division of Competitive Exhibits

- Communications Awards
  - First Place, Best Mobile Website
  - Second Place, Best Electronic Newsletter

- Sponsorship Awards
  - Second Place, Sponsorship Continuity

EMPLOYEE “FAIRS OF SERVICE” AWARD RECOGNITION

The Fair Association is proud to recognize employees who reach a milestone in their years of service to “The World’s Greatest County Fair.” Dedicated, experienced employees who serve our guests faithfully each year are an important reason why the Fair has been so successful since its inception nearly 100 years ago.

Employees who receive “Years of Service Awards” are recognized with the following: five (5) years of service - certificate; ten (10) years of service - lapel pin; twenty (20) years of service - official Fair sweatshirt; thirty (30) years of service - mantle clock; and fifty (50) years of service - gold pass for lifetime admission to the Fair.

- 5 FAIRS OF SERVICE
  - Nicholas Anderson
  - John Beneke
  - Bonnie Burns
  - William Burns
  - Betty Carlson
  - Linda Edwardson
  - Randal Hansen
  - Tracy Hurst
  - Terry Igou
  - Robert Johnson
  - Jason Linn
  - Donna Paulton
  - Janice Peterson
  - Ardella Schaeffer
  - Jacob Schatzberg
  - Beverly Shelton
  - Wendy Stein
  - Darrel Tonderum
  - Nancy Triggs
  - Dale Tripp
  - Rebecca Vodraska
  - Gretchen Wolford
  - John Young

- 10 FAIRS OF SERVICE
  - Dick Basler
  - Becky Brockman
  - Nate Conlon
  - Myra Coover
  - Geraldine Evans
  - Ardyce Hanson
  - Keith Harms
  - Lanette Kilpatrick
  - Tony Murray
  - James O’Tool
  - Shelly Robison
  - Mike Schomaker
  - Dave Scovel
  - Beverly Skinner
  - Linda Suesue

- 20 FAIRS OF SERVICE
  - Carol Ann Hartig
  - Russell Hitchcock
  - Sharon Krile
  - Kelly Russell
  - Nelda Wolthuis
  - Shirley Westphal

- 30 FAIRS OF SERVICE
  - Richard Haldin

HERO OF THE DAY

Mary Olson was the third recipient of the SuperHERO Award, given to a volunteer or employee who is helpful, enthusiastic, represents the Fair professionally and provides outstanding service to fairgoers. Olson, who worked as a receptionist in the Administration Building, was one of nine daily winners who were recognized for their customer service. Other daily winners (and their departments) were Irv Stevenson (Campgrounds); Hunter Collins (Security); Jim and Lois Heller (Groundskeeping); Ike Albrecht (Racetrack); Andrew Wallace (Maintenance); Disability Assistance Patrol golf cart drivers; Jackie Heins (4-H Building); and Mitch Stevenson (Grandstand Stage Crew).
In 2016, the Fairgrounds hosted an additional 52 non-fair events (does not include any fairgrounds usage by Clay County Extension/4-H or any events at the Clay County Regional Events Center).

New events included the National Junior Suffolk Sheep Show, the Schmidt Family Reunion, a monster truck show, and the Farmers Bank Centennial party, as well as the following:

- 11 nights of auto racing
- 5 graduations/reunions/parties
- 5 horse shows
- 7 wedding receptions
- 11 other events
- 5 livestock shows

Multiple buildings are also used from October to May for storage of boats, trailers, RVs and cars.

In 2016, the CCREC hosted 287 events (utilizing 292 event days) and welcomed 38,032 guests through its doors (not including the nine days of the Fair).

Two in-house produced events, the Idea Show in January and Rock’n Bac’n Brew’n in April attracted large crowds and will be expanded in 2017.

The Events Center continues to be the exclusive provider of bar service at all facilities on the Fairgrounds, including operating the concessions at the Clay County Fair Speedway.

AROUND THE GROUNDS

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>EVENTS</td>
<td>52</td>
<td>48</td>
<td>40</td>
</tr>
</tbody>
</table>

2016 IMCA RACING SEASON POINTS CHAMPIONS

Modified: DUSTIN SMITH

Stock Car: DAVID SMITH

Sport Mod: NICK MEYER

Hobby Stocks: CODY NIELSEN

Sport Compacts: KAYTEE DEVRIES

CCF SPEEDWAY

2016 was year two of weekly Friday night IMCA auto racing, with nine races being completed in the May through early August schedule. Season highlights included a Tuesday night Hobby Stock Spring Nationals, Arnold Motor Supply’s Crank It Up Clash, and a Stock Car Challenge. CCF Speedway was also a premiere stop with the Hawkeye Dirt Tour, paying a record $5,000 to win for the Modified Champion.
In the summer of 1917, 180 residents of Northwest Iowa pledged $100 each and joined together to form the Clay County Fair Association. The Association owns and maintains the Clay County Fairgrounds and conducts the annual Fair. For the lifetime membership fee of $100, members receive an invitation to special events throughout the year and are eligible to vote for the Association’s Board of Directors.

Membership in the Fair Association, which is open to anyone, currently stands at 819 members. The future looks especially strong with 184 new members joining since 2013. We welcomed the following new members in 2016:

- Adams, Rick & Karen
- Biedenfeld, Mike & Beth
- Bohnenkamp, Jeff
- Boonstras Kirby Co
- Conard, Douglas
- Conard, Sondra
- Crone, Garry
- Daniels, Paul & Candace
- Egland, Ella Rae
- Egland, Tifford
- Four Seasons Travel
- Gaul, Orin
- Graham, Robert
- Hartig, Carol
- Hessenius, Ken
- Hjelm, Vance
- Hurdel, Cheryl
- Husby, Clohe
- Kelly Ryan Equipment
- Kersting, Bill
- Lehman, Frank
- Mary’s Antiques & Gift Shoppe
- Miller, Jack & Sandy
- Nagel, Dennis
- Olson, Sheldon & Mary
- Price, Michael
- Pullen-Lehman, Bonnie
- Riecks, Randy & Sue
- Ruehle, Jerry
- Schoelerman, Teresa
- Schuchhardt, Penny
- Schuchhardt, Thomas
- Schulz, Carol
- Seversen, Chris
- Simington, Laurie
- Simons, Nathan
- Stevenson, Irvin
- Sundblad, Mary
- Vulk, Jody
- Waund, Emily
- Wegner, Larry
- Westphal, Roger
- Westphal, Shirley
- Weuve, Brian
- Weuve, Dawn
- Yearby, Emma
- Yearby, Luke
- Youde, Lee

Established in 1993, the CCF Charitable Trust is a 501(c)3 non-profit whose goal is to ensure a blue ribbon future for “The World’s Greatest County Fair.”

In 2016, many individuals and groups made an investment in the future of the Fair with their generous donations of cash and pledges, services or other gifts through the annual fund drive, the Fair Kick-off Benefit Auction, “Have a Seat” bench program, souvenir merchandise sales, the Centennial Vision capital campaign, various memorial gifts and other giving.

A current priority of the CCF Charitable Trust is the Fair’s Centennial Vision. Since 2013, the Trust has granted the Fair nearly $200,000 to complete the following Centennial Vision projects: new fencing around the North Parking Lot and campgrounds; Historic Main Gate A renovation and landscaping; architectural fees for conceptual drawings for future Centennial Vision projects; Grandstand Annex bleachers; and Outdoor Arena renovation.

In 2016 Trust also awarded $500 scholarships to Cassie Day (Clay Central-Everly High School) and Abby Galm (Spencer High School) through the Trust’s Scholarship program.
Centennial Vision is a multi-year, multi-million dollar “make-over” of the Clay County Fairgrounds to make it a shining jewel for not only the Fair’s Centennial in 2017, but for the next 100 years of use. The project will be accomplished through three equally important components:

• Renovation of current facilities – many of our facilities are more than 50 years old and in need of restoration and renovation;
• Construction of new facilities – the Fair could be radically different 50 years from now and we need facilities for future growth;
• Infrastructure – the Fair’s water, sewer, communications, and electric grids are in desperate need of improvements.

The Clay County Fair Charitable Trust gratefully acknowledges all donors to the Centennial Vision Capital Campaign. The list below represents all contributions (gifts and pledges) through October 21, 2016:

$100,000 & UP
Dvergsten Charitable Foundation
Farmers Trust & Savings Bank
Northwest Bank
Community State Bank

$50,000-$99,999
Bruce & Gayle Simons
Farm Credit Services of America

$25,000-$49,999
Farmers Savings Bank
Dave Hessman
Campbell, Higgins & Mummert
Arnold Motor Supply/Merrill Co.
Chuck Schmidt
Graham Tire Company
Spencer Rotary
Karl Nolin

$10,000-$24,999
Charles & Donna Elser
John & Carol Lea Cotton
H & N Chevrolet Buick
VerDon & Donna Schmidt
Insurance Associates of Spencer
KICD/CD 107.0/MORE 104.9
Dave & Sharon Simington
George & Janet Moriarty
Dave & Sue Brugman
Dan & Karen Skelton
Clay Co. Community Foundation
First State Bank - Sioux Rapids
IGL Teleconnect
Everett & Verlie Amis
Spencer Y’s Men Club
Spencer Jaycees
Tom Thumb Donut Corporation

$5,000-$9,999
Marjorie Cornwall Estate
Kathy & Randall Anderson
AI & Linda Swanson
Chuck White
Clean Harbors Environmental Services
Don Pierson Ford-Lincoln
Clay Mutual Insurance
Dave & Sharyl Potratz
Duaine & Sally Holck
Clark & Kathy Cunningham
John & Dana Metcalf
David & Jane Kruse/Commstock
Hy-Vee
Royal Telephone Company
Isabel Burke’s Taffy
Steve Waller
Daybreakers Kiwanis
Rick & Mary Mishler
Clinton & Patty Jones
Tracy & Jen Small
Greg’s Repair
John & Mary Rahn

$4,999
1871 Corp (Narsi Hotels)
Dr. Larry & Kristine Koehnk
Leon & Donalle Rodas
Galen’s Pro-Mow
Telco Triad
Mike & Jackie Bryan
Merlyn & Sonna Winther
Jerry & Sherry Groenewold
G & G Concessions
Dave & Teresa Schoelerman
Jeremy & Kelsi Parsons
Bob & Suzie Fagen

Joe & Rachel Simington
Carl & Rebecca Simons
Jim & Marjorie Barglof
Gary & Lisa Peters
Dianne Binder
Larry King
Ornic Concessions
Worthington Monument Works
NW IA Two Cylinder Club
Brad Carlson
Mark & Wendy Rees
Ron Bauermeister
Jack Harms
Doug & Dawn Biedenfeld
Senator David Johnson
Paul & Karen Rohlf
Jim & Julie Christensen
Ken & Terry Chalstrom
Brad & Harys, LLC
Arvin & Kathy Druvenga
Becker Concessions
Allen Johnson Family
Gary & Nelda Wolthuis
F8 Creative
Tim & Colette Elser
Denny Barrick
Mike White
Paul Stave
Chris & Marcia Langner
Brad & Laurie Simington
John & Nancy Heuck
Joe Simington
Don & Debbie Sundall
Rick & Barb Wilkerson
Lorraine Conley
Jon & Judy Bang
Charlie’s Food Concessions
Glen Chenhall

Weaver’s
Bob & Sue Bendlin
Bruce Jones
Cherokee Farm Bureau
T.E.H. Enterprises
Kelly Ryan Equipment
Burlin & Alice Matthews
Jeff Crew
Bonnie Swart
John Deere Dealers Association
Marion Lucas
Maynard Patten
Virgil Prather
Darlene & Ray Gustafson
Zola Anderson Questers
Derrin & Kathy Day
John & Heidi Toale
Mel & Twila Henning
Roxy McLaren
Gary & Monica Johannsen
Kari’s
Dale & Mary Lou Larsen
Lance Beimers
Lou & Mary Lou Reed
Sara & Dennis DeWitt
Romanzo Coates Questers
Lorrie Huffman
Keith & Janice Klinksiek
Katie Rohling
Donna Frans
Walt & Paula Klein
Mari Lu Larson
MISSION AND PURPOSE

The Clay County Fair is “The World’s Greatest County Fair” by presenting blue-ribbon competition, world-class entertainment and innovative exhibits in a safe family atmosphere, while also providing year-round facilities for entertainment and events.

Given an annual community investment of roughly $2.7 million, the Clay County Fair Association strives to accomplish the following:

• Be a leading factor in quality of life
• Review our operations continuously to create opportunities for growth
• Educate area youth
• Be the “big impression” (what our community is known for)
• Bring the community together
• Provide entertainment
• Emphasize innovation
• Keep local dollars local/help grow area businesses

THANK YOU TO OUR SPONSORS!

dish — U.S. Cellular Grandstand

[List of sponsors images]